

ENTR 4000D – Business, Innovation and Technology in Hong Kong and the Greater Bay Area

School:	Entrepreneurship Education
Subject Area:	Entrepreneurship
Course Credit:	3
Instructor:	LAFON-VINAIS Veronique J A, CHAN Yui Bun
Pre-requisite/co-requisite:	Nil

Notes:

- The syllabi provided here is for reference only and may be subject to changes and adjustments as determined by the course instructors.

The Hong Kong University of Science and Technology

Division of Integrative Systems and Design

ENTR 4000D Summer 2026

Semester: Summer 2026

Course code: ENTR 4000D

Course title: Business, Innovation and Technology in Hong Kong and the Greater Bay Area

Instructor/Speaker: Veronique A. Lafon-Vinais, Ben Yui Bun Chan

No. of credits: 3

Grading requirement: Letter grades

Course description: This course aims to provide the participants with an understanding of the Hong Kong economy in both the Greater China and global contexts.

Topics covered include:

1. Hong Kong as one of the pillars of the Greater Bay Area (GBA): understanding the GBA in the Greater China context
2. Hong Kong as an international finance center, with focus on sustainable and green finance and asset management
3. Hong Kong as a super-value adder and connector in the field of technology and innovation and entrepreneurship
4. Hong Kong as an international center for family business and family office, and wealth creation

We will spend time in class discussing current events, such as the impact of technology changes on financial institutions. The goal is to provide the students with a sound understanding of economic, social, financial and geopolitical issues through the lens of Hong Kong,

The course comprises a mix of lectures, guest talks, and company visits in GBA.

Course Intended Learning Outcomes:

By the end of this course, students will be able to:

CILO1: Understand and explain the main drivers of Hong Kong's historical development

CILO2: Understand and explain the GBA and Hong Kong's role in it

CILO3: Understand and explain what is an international financial center and how Hong Kong plays this role

CILO4: Work effectively in diverse teams to deliver effective presentations

Planned Teaching and Learning Activities:

Week	Course content	CILOs
1 (13-17 Jul)	<ul style="list-style-type: none">Intro, history and recent development in business, innovation and technology in Hong Kong and GBA	1 and 2
2 (20-24 Jul)	<ul style="list-style-type: none">Logistic and supply chain in Hong Kong and GBARobotics, tech in Hong Kong and GBA	1 and 2
3 (27 Jul - 31 Jul)	<ul style="list-style-type: none">Mandatory study trip to GBA (2-day overnight)Hong Kong as international financial center, sustainable and green finance, wealth and asset management, family business and family office in Hong Kong and GBA.	2 and 3
4 (3-7 Aug)	<ul style="list-style-type: none">Hong Kong as international financial center, sustainable and green finance, wealth and asset management, family business and family office in Hong Kong and GBA (continued)Final presentation	2 and 4

Planned Assessment & Weightings:

The assessments are included in the table above with the weightings as follows:

- 15% attendance
- 25% participation/contribution (will use iPRS, participation cards, discussion board)
- 30% quizzes (3 quizzes at 10% week)
- 30% group presentation