

ENTR4000D – Business, Innovation and Technology in Hong Kong and the Greater Bay Area

School:	Entrepreneurship Center
Subject Area:	Entrepreneurship
Course Credit:	3
Instructor:	LAFON-VINAIS Veronique J A, CHAN Yui Bun
Pre-requisite/co-requisite:	Nil

Notes:

- The syllabi provided here is for reference only and may be subject to changes and adjustments as determined by the course instructors.

The Hong Kong University of Science and Technology

ENTR 4000D Summer 2025

Semester: Summer 2025

Course code: ENTR 4000D

Course title: Business, Innovation and Technology in Hong Kong and the Greater Bay Area

Instructor/Speaker: Veronique A. Lafon-Vinai, Ben Yui Bun Chan

No. of credits: 3

Grading requirement: Letter grades

Exclusion: N/A

Course description: This course aims to provide the participants with an understanding of the Hong Kong economy in both the Greater China and global contexts.

Topics covered include:

1. Hong Kong as one of the pillars of the Greater Bay Area: understanding the GBA in the Greater China context
2. Hong Kong as an international finance center, with focus on sustainable and green finance and asset management
3. Hong Kong as a super-value adder and connector in the field of technology and innovation and entrepreneurship
4. Hong Kong as an international center for family business and family office, and wealth creation

We will spend time in class discussing current events, such as the impact of technology changes on financial institutions. The goal is to provide the students with a sound understanding of economic, social, financial and geopolitical issues through the lens of Hong Kong,

The course will include a mix of lectures, guest talks, and company visits in GBA.

Course Intended Learning Outcomes:

By the end of this course, students will be able to:

CILO1: Understand and explain the main drivers of Hong Kong's historical development

CILO2: Understand and explain the GBA and Hong Kong's role in it

CILO3: Understand and explain what an international financial center is and how Hong Kong plays this role

CILO4: Work effectively in diverse teams to deliver effective presentations

Planned Teaching and Learning Activities:

- Undergraduate level course, 3-credit, 39 contact hours
- 4-week course, 14 Jul to 8 Aug 2025

Week	Course content	Contact hours	CILOs
1 (14-18 Jul)	• Intro, history and recent development in business, innovation and technology in Hong Kong and GBA	3 days, 2hrs 20min each = 7 hrs	1 and 2
2 (21-25 Jul)	• Logistic and supply chain in Hong Kong and GBA • Robotics, tech in Hong Kong and GBA	3 days, 2hrs 20min each = 7 hrs	1 and 2
3 (28 Jul - 1 Aug)	• Mandatory study trip to GBA	3-day trip, 6 hrs/day = 18 hrs	2 and 3
4 (4-8 Aug)	• Hong Kong as international financial center, sustainable and green finance, wealth and asset management, family business and family office in Hong Kong and GBA. • Final presentations.	3 days, 2hrs 20min each = 7 hrs	2 and 4
		TOTAL: 39 hrs	

Planned Assessment & Weightings:

The assessments are included in the table above with the weightings as follows:

15% attendance

25% participation/contribution (will use iPRS, participation cards, discussion board)

30% quizzes (3 quizzes at 10% week)

30% group presentation